

Gujarat University:

Gujarat University, Ahmedabad, ranked 1st by GSIRF (5 Star) in Gujarat and 9th rank amongst all Government Universities in India by ARIIA, and 43rd University Ranking among all over India by NIRF. It is one of the oldest and largest State University of Gujarat. The University has developed phenomenally in the last six decades to be recognized as a premier State University in the country today. Since its inception, the University is known for innovative practices in teaching and learning as well as for research, start-up, and entrepreneurship etc. It has taken up various initiatives to make higher education more dynamic and vibrant. It provides education in one of the widest range of disciplines to approximately four lakh students.

K. S. School of Business Management and Information Technology:

Established by Gujarat University Ahmedabad, K. S. School of Business Management and Information Technology, Ahmedabad is one of **the Pioneer Institute offering Integrated MBA and M.Sc. (CA & IT) Courses in India**. The Institute started with five-year integrated program in MBA in the year **1993**, followed by five-year integrated program in M.Sc. (Computer Application & Information Technology) in **1998**. The ideology behind setting up such an institute is to create successful Management and IT Professionals who would add value to society with their knowledge, innovation, and creations. The institute thrives on virtues of **discipline, regularity, sincerity, and academic excellence**.



K. S. SCHOOL OF BUSINESS MANAGEMENT & INFORMATION TECHNOLOGY

"TRANSFORM YOUR CAREER WHERE BUSINESS MEETS TECHNOLOGY"

+91-079-26305972

www.ksschool.org.in

ksschool@gujaratuniversity.ac.in

Gujarat University Campus,
Ahmedabad, Gujarat 380009

INTEGRATED COURSE STRUCTURE:

- ◆ **MBA** (5 Years Integrated)
3 Years BBA +
2 Years MBA
- ◆ **M.Sc. (CA & IT)** (5 Years Integrated)
3 Years B.Sc. (CA&IT) +
2 Years M.Sc. (CA&IT)

- Combines both Under-graduate and Post-Graduatedegrees
- After completion of three years – a student getsBachelors' Degree (**BBA/B.Sc. (CA&IT)**)
- No further entrance examination or admission process for entering into Fourth Year
- After completion of Five years – a student getsMasters' Degree (**MBA/M.Sc. (CA&IT)**)
- Exit Option after Completion of three years

Specialization

- Human Resource
- Finance
- Marketing

Highlights

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- Artificial Intelligence & Machine Learning
- Web Technology
- Information Security



- First Year MBA/MSC (CA&IT) in adherence to NEP (22 Credit for each semester) Semester System 24 course credit for each semester.
- Updated Syllabus as per the industry needs.
- Projects, Computer practical, Summer Internships, Industry Visit etc.
- Highly qualified and experienced faculties with doctorate degree who are pillars of the institutes.
- We strive for excellence in academic and research & Innovation activities.
- Attendance: 75% mandatory for students.

Infrastructure:

- State of art impressive infrastructure located amidst plush greenery at Gujarat University, Ahmedabad Aesthetically built structure of the institute comprises of:
- **17 Classrooms** with the facilities of smart board and projectors.
- **03 Computer Labs** with latest versions of hardware and software.
- **Library** with wide range of books, journals and other learning materials.

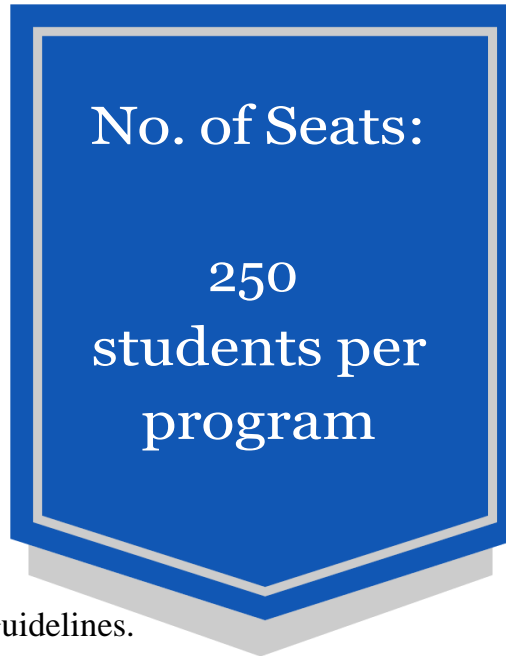
Fee Structure (for both the programme)

Rs. 9,050=00 per semester (Rs. 18,100=00 per year)



ADMISSION PROCESS

- ◆ Admissions will be strictly **on merit basis for each category.**
- ◆ Admission is through the centralized online process of Gujarat University, Ahmedabad.
- ◆ For Admission refer following link:
- ◆ <https://gcas.gujgov.edu.in/> Students are required to register on this website for admission in both programmes as per the rules, regulations and schedule given by the University.



RESERVATION OF SEATS:

- ◆ As per Gujarat University and Govt. of Gujarat Guidelines.

ELIGIBILITY CRITERIA:

- ◆ The student who has passed Higher Secondary Examination from recognized board in Gujarat State with following subjects is eligible to apply:
 1. **English and**
 2. **Mathematics OR Physics OR Chemistry OR Biology OR Statistics OR Elements of Accountancy OR Elements of Book-Keeping.**
- ◆ The entry into the course is only in the First Year of the Programme, there will be no admissions for the subsequent years even if there is vacancy.

PLACEMENT:

- ◆ The institute has its own well-organized Placement cell separate for both the programmes.
- ◆ The placement cell is also responsible for Summer Internship Projects. The cell actively interacts with leading companies/industries on national-international importance.
- ◆ It also organizes “**Campus to Corporate**” training which includes mock aptitude test, group discussions and mock interviews. The placement cell facilitates the entire campus recruitment process right from inviting the company to onboarding of the students at the corporate.
- ◆ We have more than 80% placement of our students in the campus.
- ◆ Our program is designed in such a way that, it opens wings to fly abroad.



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Amul



Indiabulls



pantaloons

Claris



S&P Global



दिव्य भारती

adani



♦ Academic: MBA and M.Sc.(CA&IT)

- Exemplary teaching
- Project – Industry visit, market research, feasibility study in BBA
- 2 months' summer internship, grand project in fifth year
- Subject related assignments, projects, presentations.

♦ Co-Curricular:

- Management/IT related Competitions, workshops, seminars, Invited Lectures by eminent management/IT professionals.
- Management festival – **ADVENT** – One day inter-college management competitions.
- Technology festival – **TECHNOMANTRA** – One day inter-college technology related competitions.

- College cultural fest – **TORNADO**
- Sports
- Participation in Youth festival of Gujarat University



♦ **CUT-OFF LIST ROUND-1 (2023-24)**

College Name	Specialization	Allotted Category	Minimum Marks
KSSBM & IT	MBA	SC	81.86
KSSBM & IT	MBA	ST	55.43
KSSBM & IT	MBA	EWS	85.86
KSSBM & IT	MBA	SEBC (OBC)	81.86
KSSBM & IT	MBA	EWS-Women	84.86
KSSBM & IT	MBA	General	87.00
KSSBM & IT	M.Sc. (CA&IT)	SC	80.43
KSSBM & IT	M.Sc. (CA&IT)	ST	62.71
KSSBM & IT	M.Sc. (CA&IT)	EWS	87.43
KSSBM & IT	M.Sc. (CA&IT)	SEBC (OBC)	84.71
KSSBM & IT	M.Sc. (CA&IT)	EWS-Women	86.57
KSSBM & IT	M.Sc. (CA&IT)	General	88.71

♦ The above information is taken from the Gujarat University website: <https://gcas.gujgov.edu.in/>

